



United Nations General Assembly proclaimed 21 November as World Television Day. In recognition of the increasing impact television has on decision-making by bringing world attention to conflicts and threats to peace and security and its potential role in sharpening the focus on other major issues, including economic and social issues.

World Television Day is not so much a celebration of the tool, but rather the philosophy which it represents. Television represents a symbol for communication and globalization in the contemporary world.

### **Impact of Television on Our Lives**

The world today is controlled by advancements in technology. We live in a society that depends on information technology and communications to perform its daily activities, including work, entertainment, education, health care, personal relationships, travel, and many other pursuits.

Everything we experience through television shapes and influences our lives. Television educates, informs, entertains, instructs, and influences us in so many ways. The youth are greatly influenced by images and we can expect new value systems to emerge among them.

### **Additional links:**

- [UN website - World Television Day](#)
- [UN TV](#)

