

Cowspiracy



Henning Steinfeld

Henning Steinfeld is a leading agricultural economist and sustainability expert with specialised expertise in livestock policies, climate change and agricultural development. He joined FAO in 1990 and is currently the Chief of the Livestock Information, Sector Analysis and Policy Branch. Mr. Steinfeld works on poverty issues, human and animal health threats, and environmental sustainability issues.



Ulf Björnholm Ottosson

Ulf Björnholm is the Head of the United Nations Environment Programme's Liaison Office to the EU and is an expert in European and international environmental policy. Prior to joining UNEP, he served in the European Commission where he had a leading role in developing a proposal for a new EU Clean Air Policy. He participated actively in international UN negotiations relating to air pollution.



Rosita Zilli

Rosita Zilli is Deputy Secretary - General at Euro Coop, the European Community of Consumer Co-operatives. She provides support to the secretariat's management, follows co-operative affairs and sustainability policy reports, and co-ordinates the meetings of the Euro Coop Sustainability Working Group. She previously worked in the international co-operation field in Bosnia and Herzegovina.



Carlos Jimenez

Carlos Jimenez is a Desk Officer for Spain and Andorra at the United Nations Regional Information Centre in Brussels. Mr. Jimenez started his career at the United Nations in 1984 and has since worked at UN offices in New York, Madrid and Geneva. He studied journalism at the School of Communications of American University in Washington and was a correspondent at EFE, Spanish News Agency.

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"Although individual decisions may seem small in the face of global threats and trends, when billions of people join forces in common purpose, we can make a tremendous difference."

– UN Secretary-General Ban Ki-moon

LIVESTOCK AND THE ENVIRONMENT

Global demand for livestock is projected to increase by 70% to feed a population estimated to reach 9.6 billion by 2050. However, the livestock sector is the world's largest user of agricultural land, through grazing and the use of feed crops. It also plays a major role in climate change, management of land and water, and biodiversity. The natural resources that sustain agriculture, such as land and water, are becoming scarcer and are increasingly threatened by degradation and climate change.

...AT THE FAO

FAO facilitates and brings together a wide range of stakeholders.

- The Global Agenda for Sustainable Livestock aims at catalyzing multi-stakeholder action to improve the sector's use of natural resources whilst ensuring its contribution to food security and livelihoods.
- The Livestock Environmental and Assessment Partnership focuses on the development of broadly recognized sector specific guidelines (metrics and methods) for measuring and monitoring the environmental impact of the livestock sector.

...AT UNEP

UNEP provides leadership and encourages partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations.

- The Think.Eat.Save Reduce your Footprint campaign is a partnership between UNEP, FAO and Messe Düsseldorf to reduce food loss and waste along the entire chain of food production and consumption.

For more information about livestock and the environment please visit:

<http://www.fao.org/ag/aginfo/themes/en/Environment.html>

<http://www.thinkeatsave.org/index.php/about>

For more information about the film please visit:

<http://www.cowspiracy.com/>

