

The United Nations presents:

## *The Moo Man*



### Andy Heathcote

Mr. Andy Heathcote (born 1964) is a British independent filmmaker specialising in documentary feature films. His projects are made within production company Trufflepig Films. Andy grew up in Scotland. After taking a photography degree, he trained as an assistant film editor for three years, working on commercials and corporate projects and in television news and current affairs. He has attended the Northern Film School and the Polish National Film School. Short filmography: *The Lost World of Mr. Hardy* (2008), *English Goodbye* (2000), *Sounds like Sunlight* (1997) and *Submariner* (1992).



### Steve Hook

The Hook family have been farming for over 250 years. Steve and father Philip run a 70 cow organic dairy herd, on environmentally important RAMSAR and SSSI land. Their farm became organic in 2000. In 2007, they started to sell unpasteurized milk, initially 5 litres out the back of a Volvo estate in their local town! Today, they sell all their milk as unpasteurized milk, cream and butter, via two local doorstep rounds, eight farmers markets in London, and a pioneering nationwide internet based next day delivery service. Hook and Son supply half of England's current raw milk market, and now employ 17 people.



### Leonard Mizzi

Dr. Leonard Mizzi is the Head of Unit (A3) in the Directorate General for Agriculture and Rural Development in the European Commission, a post held since 1 January 2007. Prior to joining the European Commission, Dr. Mizzi was the Director of the Malta Business Bureau in Brussels-the joint representative office of the Malta Chamber of Commerce and Industry and the Malta Hotels and Restaurants Association between 1996-2006.



### Maarten Roest

Involved in communications for UN missions to Iraq (2003) and Afghanistan (2003 - 2005), Maarten Roest is communications coordinator with FAO in Brussels, bringing the human face of agriculture and development in Africa, Asia and Latin America to wide audiences through high-quality multi-media outreach. Until 2001, Maarten worked as a journalist, covering Latin America for Dutch press and radio. In 1999 he published "At the foot of the volcano", a rare and in-depth portrait of contemporary Nicaragua.

Our next screening:  
Light Fly, Fly High, 6 March  
[www.unric.org/en/cine-onu](http://www.unric.org/en/cine-onu)

Check out our Facebook page:  
<https://www.facebook.com/CineONU>

## The International Year of Family Farming

Source: <http://www.familyfarmingcampaign.net/>

The International Year of Family Farming 2014 is an initiative **promoted by the World Rural Forum and supported by over 360 civil society and farmers' organizations**. This worldwide celebration, declared by the United Nations General Assembly, aims to become a tool to stimulate active policies for sustainable development of agricultural systems based farmer families, communal units, indigenous groups, cooperatives and fishing families. **All this work is being made from the perspective of effectively combating poverty and hunger and the search for a rural development based on the respect for environment and biodiversity.**

### Key Facts About Family Farming:

- **70% of World Food Production** Is Provided By Family Farmers
- **40% of World Households** Depend On Family Farming
- **Twice** More Effective Than Other Production Sectors In The Prevention Of Poverty
- Family Farming Has Shown **Great Potential** For The Preservation Of Local Varieties
- Small Farms Are Often **More Productive And More Sustainable** Per Unit Of Land And Energy Consumed
- **Women** Contribute A Significant Proportion Of Agricultural Labour Force In Developing Countries. FAO Estimates This Figure At **43%**, While UNFEM Estimates Between **60% And 80%**.

### More Family Farming Events:

#### **-19 Feb 2014: North-South Family Farming: How to Respond to the Same Challenges?**

The World Farmers' Organisation, in cooperation with Copa-Copeca, organizes a one day event to exchange views on the main challenges of the family farming and the different ways to address these challenges in countries in various stages of development.

**Location: COPA-COGECA Headquarters, Brussels, Belgium**

#### **-27 March 2014: Role of communication processes in family farming and sustainable rural livelihoods**

UN Roundtable on Communication for Development.

**Location: FAO Headquarters, Rome, Italy**

