

WeFeedback

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WeFeedback - social networking for social good: in an effort to encourage individuals to help feed tens of thousands of hungry children across the world, the United Nations World Food Programme (WFP) has created a social media platform through which people can share their favourite meals by making donations to the agency.

The Internet portal engages supporters through an online “[Feedback Calculator](#)” that helps them to work out how many children they could feed if they donated the equivalent cost of a favourite food item such as sushi, ice cream or a hot dog.

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