

ActNow - Save Later

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The Act Now, Save Later campaign— a joint initiative of the United Nations Development Programme ([UNDP](#)) and the United Nations Office for the Coordination of Humanitarian Affairs ([OCHA](#)) – sheds light the exorbitant cost of recovery assistance following natural disasters, and urges wealthy nations to spend now in order to save later.

Since the year 2000, almost 1 million people have lost their lives to disasters caused by natural hazards. 2 billion people have been affected. 1 trillion dollars in damage was caused.

Every one dollar spent on preparing for disasters could save seven dollars in response. Yet, the international community is spending only 1% of aid on disaster preparedness. We can't prevent disasters, but we can help prevent the human tragedies they cause. Join the campaign, [#ActNow](#) , Save Later!

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