

7 Billion Actions

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The world's population reached seven billion in October 2011. This unique moment in human history represented both an achievement and a challenge. A world of seven billion has implications for sustainability, urbanization, access to health services and youth empowerment – however, it also offers a rare call-to-action opportunity to renew global commitment for a healthy and sustainable world.

On World Population Day 2011, 11 July, the [United Nations Population Fund \(UNFPA\)](#) launched a global initiative, '

[7 Billion Actions](#)

', to highlight the challenges, opportunities and actions that will shape our common future as the world population reached 7 billion.

In a world of 7 Billion people every organization and individual has a unique role and special responsibility. Working together, incremental actions will create exponential results. Take action today, you can make a difference in others' lives.

What does a World of 7 billion mean to you? [Try out the 7 billion and Me tool](#) and find out how a population of 7 billion people will affect you.

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